



Lake Country Clean Waters

2020 Accomplishments & 2021 Goals

March 12, 2021

Agenda

- 2020 Accomplishments
- Moving into 2021
- Wrap Up - Setting our course for the year
 - Future Quarterly Meeting dates
 - Calendar Photo Contest
- Questions

2020 Accomplishments

2020 Quarterly meeting #1

- 45 Participants
- Great Discussion!
- Last time we were all able to get together
- Bob Wakeman (State AIS Coordinator) and DNR Wardens presented on Enforcement
- AIS Update from coordinator

Join Us for Our Debut Meeting of 2020

*A quarterly forum for river and lake groups hosted by Lake Country Clean Waters
(formerly known as the Clean Water Association)*

Thursday, January 16, 2020 * 6 PM - 8 PM

*Oconomowoc Community Center * 220 W. Wisconsin Ave. UPPER LEVEL
Light Refreshments Provided*



TOPIC:
**Enforcement & Prevention
of Aquatic Invasive Species
In Local Waters**



AWARENESS

Cassie Taplin – Washington and Waukesha AIS Coordinator will discuss Aquatic Invasive Species Cleaning Stations Signs and Intro To NR40, which makes it illegal to possess, transport, transfer, or introduce certain invasive species in WI without a permit.

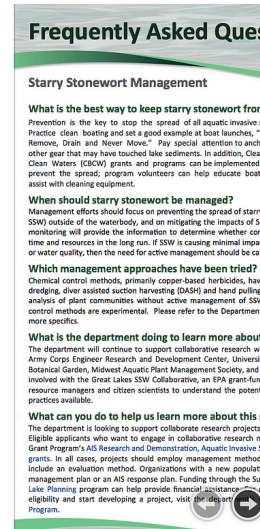
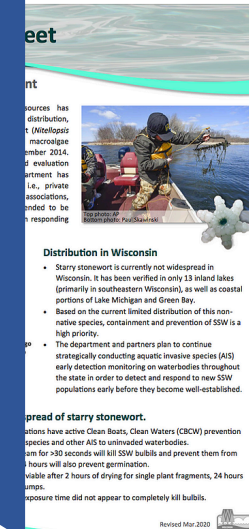
ENFORCEMENT

DNR Wardens, Local Police and Administrators will outline their approaches to enforcing CBCW, lake laws, NR40, local ordinances and hunting laws. Get your questions answered during the roundtable discussion!

2020 Quarterly meeting #2

- April 2020
- 58 Participants
- A lot of questions for Heidi
- Shared new Starry Stonewort FAQ Sheets on webpage
- PowerPoint available on webpage for free

- LCCW Announcements
- Introduction of new Board Member
- Introduction of new Washington/Waukesha AIS Coordinator
- Mike Engleson – Managing Wakes in a Time of High Water
- Heidi Bunk – Impacts of Watercraft on Lake and River Systems and Starry Stonewort Update
- Group discussion
 - Feel free to use discussion box if you have a question during the presentations



5th Annual Healthy Lakes Conference

Seeing 20/20: A Clear Vision for Clean Water

Friday, June 5, 2020

9 am - 3:30 pm

This year's event will be conducted via Zoom!

- 9:00-9:30 Introduction of Board, Organization, and Finance Structure
Brad Steckart – Director, Lake Country Clean Waters
- 9:30-10:15 Chemical Management Strategies for Starry Stonewort: A Mesocosm Study
Christopher R. Grasso, Kaytee Pokrzywinski, West Bishop, Kaitlin Volk and Kurt Getsinger – US Army Corps of Engineers
- 10:15-11:15 **MORNING KEYNOTE: Can It Make a Home Here?**
Invasive Species in Wisconsin Waters
Carmen Aguilar and Russell Cuhel – Senior Scientists from the UWM School of Freshwater Science
- 11:15-12:00 **The Risks and Problems Caused by Boating Wakes. Sharing the Waters and Promoting Safety for all Lake Users**
Mitchell Groenier – WDNR, Mike Engleson – Wisconsin Lakes Partnership
- 12:00-12:30 Lunch Break
- 12:30-1:00 **How Does Salt Affect Our Waters? An Update on SEWRPC's Chloride Study**
Nick Neureuther and Alexis McAdams – Southeastern Wisconsin Regional Planning Commission
- 1:00-1:30 **Oconomowoc Watershed Protection Program –Progress Update**
Tom Steinbach –Director of OWPP
- 1:30-2:00 **Citizen Lakes Monitoring Network – What You can do to Contribute to Regional Lake Health**
Paul Skawinski - UW Extension & Author of 'Aquatic Plants of the Upper Midwest'
- 2:00- 2:30 **First Annual LCCW Lake Recognition Award and Presentation**
- 2:30- 3:30 **AFTERNOON KEYNOTE: "The Greatest Places on Earth: Our Lakes and How We're Loving Them to Death"**
Ted Rulsch – Author of "A Lakeside Companion" and Crew 11 Lake Leader
- 3:30 **Final Words**
Brad Steckart – Director of LCCW



2020 Quarterly meeting #3 Healthy Lakes Conference!

- June 5th, 2020
- Over 60 attendees!
- Amazing topics from around the country!
- Conference still available on webpage for Free
- Really great balance of outreach, research, and management shared
- LCCW Award went to North Lake Management District for their innovative drone wave study

For more information:

lakecountrycleanwaters.org
262-369-0500

**Advanced
Registration Required
by 8:30 am on
Friday, June 5th**

\$15 per person

Register

2020 Quarterly meeting #4



You're Invited!

Lake Country Clean Waters Quarterly Meeting

An educational forum for river and lake groups

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Wednesday, September 23, 2020 * 6 PM - 8 PM

Meeting will be conducted VIA ZOOM

See registration information at <http://www.lakecountrycleanwaters.org/>

Meeting Agenda Highlights:

- The **North Lake Management District** will present on an *underwater drone project* and other measures they've implemented to ensure lake conservation in SE WI.
- There will be an update on *management projects* from our **Washington Waukesha AIS Coordinator Samantha Lammers**.

For More Information:

E-mail: bradley.steckart@gmail.com
Call: 262-369-0500

In Partnership With:



- September 23rd, 2020
- 37 attendees
- North Lake Management District presented on drone and wave impact study
- Captivating, innovative and leading research

2020 Accomplishments

- 3 Quarterly Meetings
- 1 Healthy Lakes Conference
 - Over 200 Attendees
- Over 20 Experts and Professional presenters
- 15 Water-Related conservation topics covered
- Highlighted presentations were:
 - UWM Freshwater Science, UW-Extension, Army Corps of Engineers, Washington/Waukesha County Professionals, SEWRPC, DNR, WI Lakes, and accomplished authors
- 5 donors
- We do all this through amazing partnerships with Tall Pines, OWPP, WI Lakes, DNR and all other Partners
- We operate with only one PT employee and a volunteer Board of Directors



Current Board Members

- Joyce Shepet



- Susan Buchanan



- Caroline Joyce



- Jeff Lee



- Don Gallo



- WELCOME! Jesse Jensen



2021 Goals

Lake Country Clean Waters 2021: Education and Networking Opportunities:

- Plan and host quarterly meetings with excellent speakers
- Plan and host our annual Healthy Lakes Conference
- Contribute education booth at LCCW Festival
- Attend and present at Lake/River/Water Events
- Work at community events
- Present at Lake/River District/Association events
- Educational opportunities with State and Local Officials
- Educational opportunities with University Staff
- Educational opportunities with curriculum for younger K-12 students



Education and Networking Opportunities:

- Lake Country Clean Waters Award
- 2020 – North Lake
- 2021 – Your organization???



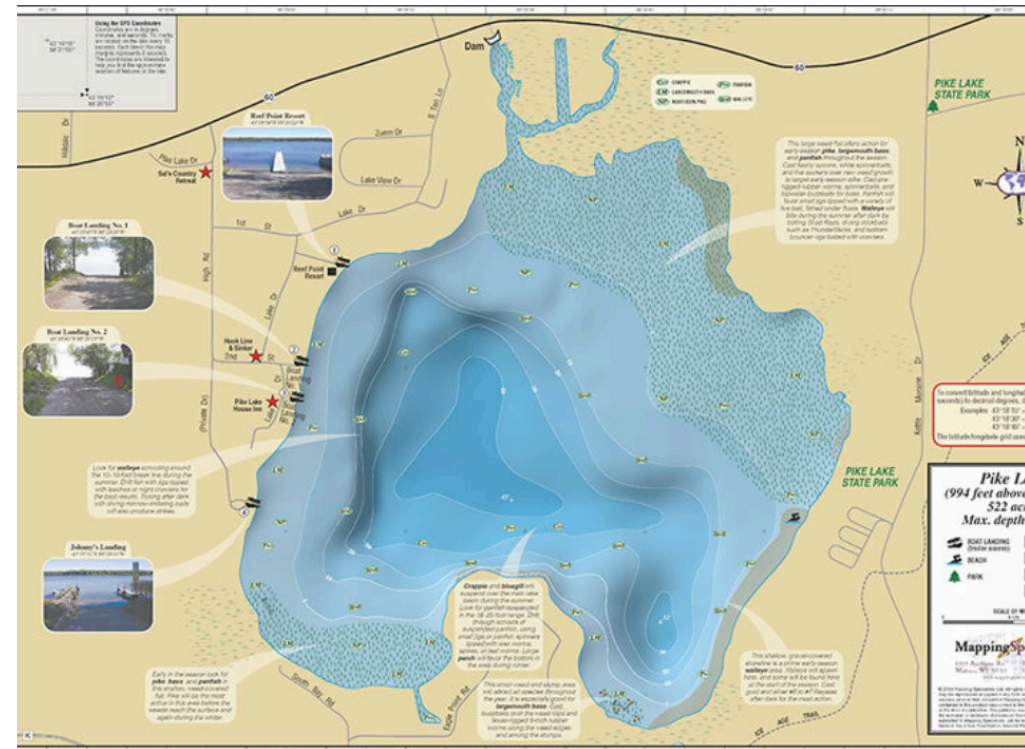
Outreach Opportunities



- Email and outreach correspondence
- Monthly Constant Contact partnership with Washington and Waukesha Counties
- Maintaining website
- Recording and editing outreach/education videos
- Pursuing partnership opportunities
- Podcasting

Research Opportunities

- Stay informed about recent developments in freshwater science
- Network with scientists worldwide
- Work with Lake Associations to pursue informed research
- Work with Universities to conduct research
- Work with other Federal, State, and Local Governments to conduct comprehensive research and consulting to share with local water groups



In Field Opportunities





























- Participate and partner in Clean Boats, Clean Waters Efforts
- Partner with Purple Loosestrife Biocontrol
- Partnership with Healthy Lakes Grants Projects
- AIS Snapshot day
- Project RED partnerships
- Other partnerships as available



2021 Sponsorships

- Looking for Corporate Sponsorship
- Do you know anyone on your lake who is part of an organization that promotes:
 - Conservation initiatives
 - Grants
 - Sponsorships
 - Professionals that would like to speak at meetings/conference

Lake Country Clean Waters Sponsorship Structure

Sponsor Level	Lake Michigan	Mississippi	Rock River	Wisconsin River	Bark River
	\$2,000+	\$1,000	\$500	\$100	\$50
Recognition during introductions at LCCW Quarterly Meetings and Healthy Lakes Conference					
Logo included on event invitations					
Logo on PowerPoint presentations given by LCCW					
Logo on Facebook page					
Free Healthy Lakes Conference Registrations (valued at \$40 each)	4	3	2	1	1
Logo on event posters and materials					
Logo included on banners on site (by sponsorship level)					
Logo included on table sign					
Logo included in eBlast					
Logo included on website on sponsorship page					
Logo included on homepage of website					

Moving Forward

- **Calendar Photo Contest!**
 - Submit your photos to info@lakecountrycleanwaters.org
 - We will choose the top 12 photos to be in a calendar next year!
- **Lake of the Month!**
 - If you think your lake should be featured as “Lake of the Month” send us a few reasons why!
 - We will send out our featured Lake of the Month at the end of each month!

Moving Forward

- **Schedule for 2021**
- Next Year's Meeting Dates
- Quarterly Meeting: Wednesday, **January 20th**
- Quarterly Meeting: Wednesday, **April 21st**
- WI Water Week, **March 8th – 12th**
- Healthy Lakes Conference: Friday, **June 4th**
- Lake Country Clean Waters Festival: August TBD
- Quarterly Meeting: Wednesday, **September 22nd**



Thank You!

info@lakecountrycleanwaters.org